




PART OF THE CHANGE ANYTHING™ CHANGE TRAINING SERIES

PROPOSE ANYTHING™

THE SCIENCE OF PITCHING & WINNING;
PITCHING FOR CHANGE



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WHAT IS IT ABOUT?

Propose Anything™ develops each individual's ability to pitch and win, whether pitching for resources, investment, or for new business. Pitching is underpinned by neurological processes and a powerful framework which when combined delivers results.

Delivered in a unique and inspiring way, Propose Anything™ enables leaders and managers to become aware of, and understand, the neuroscience that drives all of our decision making behaviours, to increase the 'pitch to win' ratio of any individual and team.

Supported by case studies, personal stories, and facilitated discussion, together with individual reflection, participants develop strategies to increase their ability to underpin, rather than undermine, their team's ability to deliver results.

ABOUT US

Our mission at Changing Change International (CCI) is create great places to work, through supporting companies to attune their CULTURE, TEAMS and BUSINESS.

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PROPOSE ANYTHING™

THE SCIENCE OF PITCHING & WINNING

You and your team will have strategies for:

- ▶ Understanding the neurological processes active during presenting, pitching and negotiation
- ▶ Strategically positioning any proposal, dramatically increasing the likelihood of success
- ▶ Knowing how, and when, to pitch and pivot
- ▶ Developing adaptive delivery styles, maximising the impact of the proposal
- ▶ Understanding the impact the proposal has on the organisation in the marketplace
- ▶ Understanding and mitigating/maximising the proposal's impact on culture, systems and people

FIND OUT MORE

Options

1. 60 minute keynote talk
2. 2 hour workshop including the creation of – and commitment to – an individual action plan, and workbook
3. A full day unpacking how to master your influence, developing the core Influencing elements, and the creation of – and commitment to – an individual action plan, and workbook